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Enrique@eRad247.com Atlanta, GA

SWEAT / Experience

Senior Art Director – Freelance

Atlanta, GA 03/17 – present

- Implement primary design direction
- Developed ideas across multiple platforms
- Help bring campaigns & brands to life

Clients: Macquarium, Sparks Grove, Mastermind Marketing

Senior Art Director – The Partnership

Atlanta, GA 04/13 – 02/17

- Develop innovative & creative design solutions
- Lead projects from conception through execution
- Manage design team & support the ACD or CD

Clients: IHG, Ferrari Maserati of Atlanta, Recall Corporation

Graphic Designer – Digitas

Atlanta, GA 04/10 – 02/13

- Brand development
- Create innovative print & web solutions
- Conceptualize & design interfaces

Clients: Delta Air Lines, Equifax, SunTrust Bank

Art Director/Graphic Designer – Freelance

Atlanta, GA 11/06 – 04/10

- Brand development
- Designed packaging, publication, & collateral
- Developed creative advertising solutions

Clients: Church's Chicken, Remington, Snyder's of Hanover

Lead Creative/Graphic Designer – FedEx Office

Atlanta, GA 05/02 – 10/06

- Developed eCommerce websites for several fortune 500 companies
- Worked with art directors & marketing managers to produce print campaigns

Clients: Cox Communications, Cinnabon, Carvel Ice Cream

BLOOD / Understanding

The Creative Circus

Atlanta, GA – 2009

Art Direction program, won multiple awards in advertising, design, & photography

The Art Institute of Atlanta

Atlanta, GA – 2006

Bachelor of fine arts in studies of graphic design, photography, web design, & animation

Skills Acquired:

- Art Direction
- Graphic Design
- Brand Development
- Concept Development
- Advertising
- UX/UI Design
- Basic HTML & CSS Coding
- Sketch
- Adobe Photoshop
- Adobe Lightroom
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Muse
- Keynote
- Microsoft Office Suite

TEARS / Character

Objective

Achieve a creative position where I can apply my conceptual and creative design skills to create engaging and innovative visual materials. It is vital that I contribute to the success of my clients, my philanthropies and my agency.

Affiliations

Atlanta Ad Club, AIGA, Art Directors Club, NAPP, 48in48.org, Atlanta Web Design Group, American Advertising Federation

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