



Senior Art Director – Brown Bag Marketing

Atlanta, GA 04/22 – 12/22

- Concept and execute creative campaigns for B2B companies
- Create wireframes, prototypes, and high-fidelity mock-ups
- Developed ideas across multiple platforms

Clients: Collective Insights, Sentinel Services, UCP of GA

Creative Lead – Mizuno USA

Peachtree Corners, GA 10/21 – 04/22

- Develop the overall look and style of print and digital advertising
- Review and approve designs, photography, and graphic development
- Create designs for product catalogs, trade shows, and social media

Designer – Corporate Reports Inc.

Atlanta, GA 10/19 – 10/21

- Execution of digital and long-form print visuals
- Design for accessibility standards
- Work with developers to ensure product quality

Clients: Discover Bank, Ochsner Health, UPS, Mohawk Industries

Designer – Cox Automotive

Atlanta, GA 03/18 – 07/19

- Concept and execute variable digital and print campaigns
- Take complex problems and make simple creative solutions
- Worked closely with art and creative directors

Clients: Manheim, BMW, General Motors, NextGear Capital

Senior Art Director – Freelance

Atlanta, GA 03/17 – 03/18

- Implement primary design direction
- Developed ideas across multiple platforms
- Help bring campaigns and brands to life

Clients: Macquarium, Sparks Grove, Mastermind Marketing

Senior Art Director – The Partnership

Atlanta, GA 04/13 – 02/17

- Develop innovative and creative design solutions
- Lead projects from conception through execution
- Manage design team and support the ACD or CD

Clients: IHG, Ferrari Maserati of Atlanta, Recall Corporation

Designer – Digitas

Atlanta, GA 04/10 – 02/13

- Brand development
- Create innovative print and web solutions
- Conceptualize and design interfaces

Clients: Delta Air Lines, Equifax, SunTrust Bank

Art Director/Designer – Freelance

Atlanta, GA 11/06 – 04/10

- Brand development
- Designed packaging, publication, and collateral
- Developed creative advertising solutions

Clients: Church's Chicken, Remington, Snyder's of Hanover



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Online Training & Upskilling

- Webflow Development - Webflow University
- Figma Training - LinkedIn Learning
- ADA Accessibility Compliance - deque.com
- Adobe XD Training - LinkedIn Learning
- User Testing - udemy.com
- User Experience Design Fundamentals - udemy.com

The Creative Circus

Atlanta, GA – 2009

Art Direction program, won multiple awards in advertising, design, and photography

The Art Institute of Atlanta

Atlanta, GA – 2006

Bachelor of fine arts in studies of graphic design, photography, web design, and animation

Skills Acquired:

- Art Direction
- Graphic Design
- UX/UI Design
- Brand Development
- Concept Development
- Advertising
- Basic HTML & CSS Coding
- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Sketch
- Keynote
- Microsoft Office Suite



Objective

Achieve a creative position where I can apply my conceptual and creative design skills to create engaging and innovative visual materials. It is vital that I contribute to the success of my clients, my philanthropies and my agency.

Affiliations

Atlanta Ad Club, AIGA, Art Directors Club, NAPP, 48in48.org, Atlanta Web Design Group, American Advertising Federation

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